

The Accidental Foodie

Neale Whitaker

Author	Neale Whitaker
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Binding	Hardback with jacket
Extent	240 pages
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Photographs	70
Recipes	90
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Description

The Accidental Foodie features profiles of 23 of Neale Whitaker's food heroes from Britain and Australia (chefs, cooks, food writers and restaurateurs), based on personal interviews. Each subject has also provided four favourite recipes. Many of the recipes are introduced by the writers themselves, in their own words. Approximately half of the recipes are photographed, in colour. Each profile features two black-and-white portraits of the subject. All photography is by the internationally acclaimed photographer Petrina Tinslay. The profiled cooks and writers are: Jamie Oliver, Nigel Slater, Sybil Kapoor, Tamasin Day-Lewis, Claudia Roden, Darina Allen, Peter Gordon, Kevin Gould, Priscilla and Antonio Carluccio, Alastair Hendy, Terence Conran, Joan Campbell, Stephanie Alexander, Maggie Beer, Neil Perry, Donna Hay, Martin Boetz, Bill Granger, Cherry Ripe, David Thompson, Jill Dupleix and Terry Durack.

Key Selling Points

- Signature recipes by well-known food identities
- Profiles based on personal interviews
- Photography by Petrina Tinslay

Marketing and Publicity

- Targeted food media including *Vogue Entertaining + Travel*; *delicious* and *Gourmet Traveller*
- Further established Neale Whitaker's profile as an influential food ambassador through targeted food and weekend media
- National and regional exposure through radio and reviews



Author Profile

Neale Whitaker has worked in food magazine publishing in both Australia and the UK. He was the founding editor of *Food Illustrated* and *delicious* magazines and editorial director of *Vogue Entertaining + Travel*. In the UK, he edited magazines for some of the biggest retailers in Britain, including Marks & Spencer, Debenhams and IKEA.

