

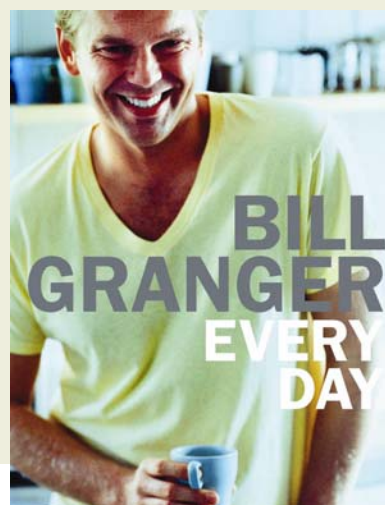


MURDOCH BOOKS

# Every Day

Bill Granger

<b>Title</b>	Every Day
<b>Author</b>	Bill Granger
<b>ISBN</b>	1740458583
<b>Imprint</b>	Murdoch Books
<b>Binding</b>	Hardcover with jacket
<b>Extent</b>	256 pages
<b>Dimensions</b>	245 x 190mm
<b>Word count</b>	50,000
<b>Photographs</b>	150
<b>Recipes</b>	120
<b>RRP</b>	\$49.95
<b>Release Date</b>	November 2006



## Description

Bill Granger's new book applies his straightforward yet stylish approach to cooking behind the scenes in his home kitchen. *Every Day* takes you through a typical week in the Granger household, from packed school lunches on Tuesday, to a Friday night dinner for friends and on to a relaxed big breakfast on Sunday.

Interspersed throughout are recipes for freezer essentials that can be prepared ahead, healthy alternatives to fast food and easy ideas for entertaining. Menu suggestions are provided for a variety of occasions.

*Every Day* has a fresh and dynamic feel, with stunning reportage-style photographs of food being prepared, cooked and enjoyed in Bill's Sydney beachside home kitchen. *Every Day* echoes the mood of Bill's TV program *bills food* and contains all of the recipes from series two, which will commence screening on The LifeStyle Channel on 24 October.

## Sales Points

- The new format and design and the personal approach will ensure that this is another bestselling cookbook from Bill Granger, following his previous titles *Bills Sydney Food*, *Bills Food*, *Bills Open Kitchen* and *Simply Bill*
- The perfect Christmas gift
- National TV advertising on The LifeStyle Channel in conjunction with the screening of the new series
- National outdoor advertising campaign on bus and tram backs
- Stunning point of sale and extensive tour and media coverage on release

## Author Profile

Bill Granger presents food that is visually appealing, relaxed, delicious, fresh and full of flavour. A self-taught cook, he runs the three landmark Sydney restaurants 'bills'. Bill has a very strong media profile, with his TV series *bills food*, a weekly section in *Good Living* in *The Sydney Morning Herald*, which has heavily promoted him as the face of the Sydney food scene, and as a monthly contributor to *delicious* magazine, which has the highest circulation out of the food magazines in Australia. He makes sell-out appearances at food shows nationally and contributes to a variety of international media.



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# Every Day by Bill Granger

## Every Day Display Pack

**ISBN** 7777001906

**RRP** \$2997.00

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- 1 *Every Day* large window poster
- 2 *Every Day* A2 posters



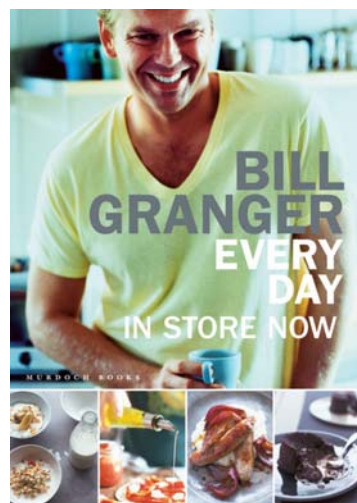
## Every Day Stock Pack

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- 2 copies of *bills food* – ISBN: 174045085X, RRP \$39.95 each
- 2 copies of *bills sydney food* – ISBN: 0864119917, RRP \$39.95 each

## Also available to order:

**Every Day Folded Recipe Cards** (these will be shipped with your October releases)

**ISBN** 7777001949 (one pack of 50 recipe cards)

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