

Title	Mercurio's Menu
Author	Paul Mercurio
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Imprint	Murdoch Books
Binding	Paperback with flaps
Extent	192 pages
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Category	Cooking



Description

It seems that dancing is not Paul Mercurio's only passion and his foodie travel show – 'Mercurio's Menu', with an average viewer audience of around one million people would indicate it is a passion well-shared.

Paul takes his viewers on a humour-filled journey around Australia and parts of New Zealand seeking out great regional produce and cooking with the locals. Along the way he indulges armchair travellers with some incredible scenery and entertaining foodie hints and tips.

We have bundled the best of the program's recipes, imagery and fun facts into not only the perfect companion book to the TV show, but a book with a simply great mix of antipodean recipes and stunning location photography.

Sales Points

- This book bundles the best recipes from the TV series 'Mercurio's Menu' and features Paul's own recipes in his fun, laid-back style, and recipes from chefs he has met during his culinary travels
- Paul covers all Australian states and territories plus parts of New Zealand. The book is organised by state and includes many great photographs of the landscapes and the producers Paul meets along the way
- The publication of the book will be supported by an extensive national publicity campaign
- 30-copy stockpack available (ISBN 9787777006510, RRP \$1048.50), includes A2 poster and one pack of 50 postcards
- Also available to order: A2 poster (ISBN 9787777006596) and Postcards (ISBN 9787777006671 for one pack of 50 cards)

Author Profile

Paul Mercurio is best known for his lead role in the Baz Luhrmann blockbuster 'Strictly Ballroom', but he is a jack of many trades. Most recently, Paul was on the panel for 'Dancing with the Stars' in Australia and New Zealand and his own culinary travel show 'Mercurio's Menu' is shown in several states in Australia where it has received consistently high ratings, and has now been sold to New Zealand and Israel.