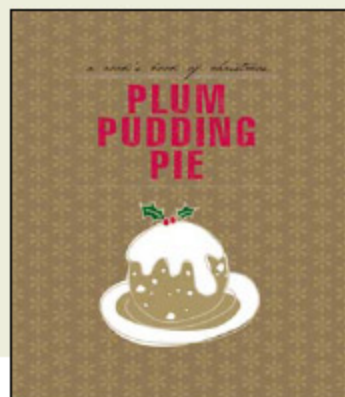


Plum Pudding Pie a cook's book of christmas

ISBN	1 74045 740 4
APN	978 1 74045 740 8
Binding	Hardback with jacket
Extent	224 pages
Dimensions	190 x 150 mm (portrait) 7½ x 6 inches
Word Count	16,000
Recipes	220
RRP	AUS \$27.95 (£9.99)
Publishing	October 2005



Description

Plum Pudding Pie is the ultimate collection of Christmas recipes to take you through the holiday season. Sections include popular starters and main dishes, steaming side dishes of vegetables, and two uniquely festive chapters covering all the traditional sauces, stuffings, drinks and desserts that compliment every yuletide feast. If you want to know how to glaze a ham, stuff a roast, steam a pudding, make a custard, or prepare golden roasted vegetables, this book will show you how. Create the seductive aromas of crisping meats, fruity cakes, traditional breads and brandied sauces and make the Christmas feast really come alive.

Key Selling Points

- Easily navigable, ready-reference layout
- The ultimate reference for Christmas recipes
- Sophisticated, simple design featuring line illustration motif
- Serving suggestions included for sauces and stuffings

Marketing and Publicity

- *Plum Pudding Pie* will be supported by a 10 copy counter pack with header
- National review leading into the Christmas period

