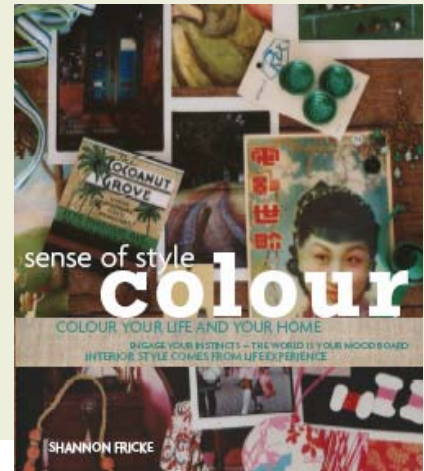


Sense of Style: Colour

Shannon Fricke

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| Title | Sense of Style: Colour |
| Author | Shannon Fricke |
| ISBN | 1740458052 |
| Imprint | Murdoch Books |
| Binding | Paperback with large flaps |
| Extent | 160 pages |
| Dimensions | 245 x 210mm |
| Word count | 40,000 |
| Photographs | 100 |
| RRP | \$29.95 |
| Release Date | September 2006 |



Description

Sense of Style: Colour is a how-to book with its own sense of style.

Interior stylist Shannon Fricke presents the design tools needed to create home décor that truly reflects the owner's individuality. Her approach will help you combine sensory awareness with practical skills and give you a basic grasp of design fundamentals, so that you can discover and learn to apply your innate sense of individual style.

Photographed by leading interior photographer Prue Ruscoe, *Sense of Style: Colour* has a relaxed, eclectic visual style that is sophisticated yet accessible and engaging.

Sales Points

- Provides a combination of practical information with inspirational images and design philosophy
- Beautiful design and unique approach
- Major consumer promotion with the September / October issue of *Inside Out*
- Targeted publicity including interior design and lifestyle magazines

Author profile

Freelance writer, interior stylist and television presenter Shannon Fricke began her career in magazine publishing, working as beauty editor and style editor for several women's lifestyle magazines, including *Cleo*, *Australian Good Taste* and *Gourmet Traveller*.

Her focus shifted to interiors at the same time as she bought her first house and had her two children. She has since worked as a writer and stylist for publications including *Inside Out* magazine, but it is her role as interior stylist and presenter for The LifeStyle Channel TV program *Home* that gives her the most satisfaction. Shannon has travelled the world for the series, seeking insight into how people live.



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