

<b>Title</b>	The Lawn: A Social History
<b>Author</b>	Peter Macinnis
<b>ISBN</b>	9781741960396
<b>Imprint</b>	Pier 9
<b>Binding</b>	Hardcover
<b>Extent</b>	248 pages
<b>Dimensions</b>	225 x 185mm
<b>RRP</b>	\$29.95
<b>Release Date</b>	July 2009



### Description

#### Gnomes galore! A sweeping journey through the social history of the lawn

Australian science writer and broadcaster Peter Macinnis presents astonishing facts and anecdotes about our obsession with the perfect green, from the days of grazing dinosaurs to the groundbreaking invention of the lawnmower in 1830. He collects statistics on mowing accidents and mortality and observes our battle to keep the lawn short and pest- and weed-free. After a hard day's work he indulges in charming pastimes such as croquet, ponders whether to decorate his yard with humble gnomes or pink flamingoes, and joins the throngs of spectators watching their favourite sports on highly televised lawns. At the end of this social history, Peter also reflects on the future of the lawn in our changing global climate.

With its fun, mock-kitsch design and both contemporary and nostalgic illustrations, this is a highly entertaining exposition on how a patch of clipped grass has become an integral part of our very existence.



### Sales Points

- Densely packed with information and anecdotes in an engaging, lively tone
- Modern, stylish design with an embellished cover and quirky illustrations throughout
- *The Lawn* can be read cover to cover, or dipped into for quick, fascinating facts
- Speak to your Murdoch Books rep about how they can help you create an eye-catching window display for this title
- A2 poster (ISBN: 9787777004660) and postcards available (ISBN: 9787777004745, pack of 30)

### Author Profile

Peter Macinnis was shortlisted for the New South Wales Premier's History Awards in 2007 for *Kokoda Track: 101 Days*. His latest books are *Pioneers, Heroes and Fools* (ISBN: 9781741960488, RRP: \$34.95), *Mr Darwin's Incredible Shrinking World* (ISBN: 9781741962796, RRP: \$29.95), *100 Discoveries* (ISBN: 9781741961423, RRP: \$39.95) and *The Speed of Nearly Everything* (ISBN: 9781741961362, RRP: \$24.95).