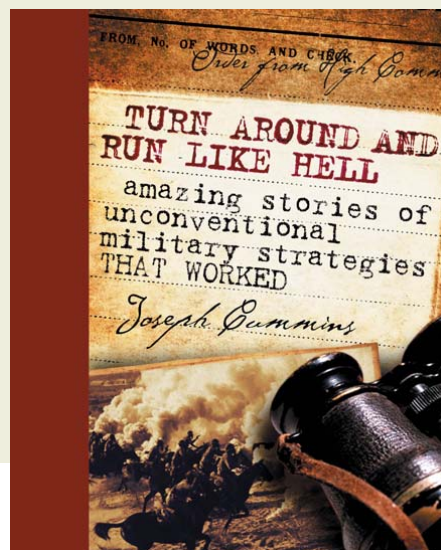


Turn Around and Run Like Hell

Joseph Cummins

Title	Turn Around and Run Like Hell
Author	Joseph Cummins
ISBN	9781921208645
Imprint	Pier 9
Binding	Paperback with flaps and quarter-binding
Extent	256 pages
Dimensions	228 x 184mm
Word count	65,000
Illustrations	100 and 25 maps
RRP	\$39.95
Release Date	October 2007



Description

Turn Around and Run Like Hell reveals stories of amazing deceptions, unprecedented tactics and cunning generals succeeding against all odds. Observe brilliant strategists at their creative best in battle tactics that unfold in unorthodox and astonishing ways.

The stories range from King Cyrus diverting a river for a surprise attack on Babylon, via the river bed, Napoleon, who made 29 men look like an army, to the dropping of opium-laced cigarettes on the Turks in WWI for an Allied victory. We follow the Mongols as they perfect their strategy of the 'false retreat', a tactic which caught their opponents out almost every time.

We learn how to exploit an enemy's weak spots and how to fashion handy weapons out of everything from trees to dead bodies. In more than one story, we appreciate that there comes a time in every general's career when the best possible strategy is to swallow his pride, turn around — and run like hell!

Sales Points

- Narrative military history with a fun twist, making it accessible and appealing
- Colourful characters with brilliant strategic minds come to life
- Beautifully designed and illustrated, with detailed content, making this the perfect Christmas gift for anyone interested in history and military strategy

Author Profile

Joseph Cummins is a respected historian and author. He has written two books for Murdoch Books, *History's Great Untold Stories* (ISBN: 9781740458085, RRP \$45.00, available now) and *History's Greatest Hits* (ISBN: 9781921259883, RRP \$45.00, publishing November 2007).