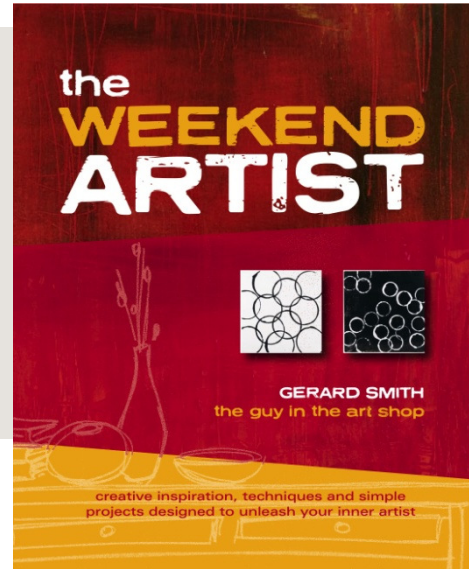


Title	The Weekend Artist
Author	Gerard Smith
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Binding	Flexibound
Extent	224 pages
Photographs	400
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Description

Better known as 'the guy in the art shop', Gerard Smith introduces beginning artists to the world of paint in this unpretentious, practical guide. Gerard offers creative inspiration, techniques and simple projects designed to help unleash your inner artist.

You will find detailed information on the differences between paints and brushes, canvas options, colour mixing, essential items such as masking tape and palettes, street art, collage and the material you will need to hang your the finished work.

Stripping away the jargon, Gerard demonstrates basic techniques and materials in a range of contemporary and very achievable projects that would be a bold addition to any home. Further tips on exhibiting, gallery operations and artist case studies complete this fun and very useful resource.

Sales Points

- *The Weekend Artist* has a practical focus, with projects that are contemporary and very achievable
- Offers a brief overview of the art world for those who've never bought art before
- Gerard's conversational and humorous style make this book completely accessible
- Perfect for those who would never think of themselves as an artist but would still like to create art

Author Profile

Gerard Smith is used to being referred to as 'the guy in the art shop' at Oxford Art Supplies in Sydney, where he works 3-4 days a week. He is a trained graphic artist and has also designed magazines and stationery.